



# CV

## Dinko Zhelev Gospodinov — Gradinko

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## EDUCATION

- 1997-2002:** **American University in Bulgaria**, Blagoevgrad  
Major: Political Science and International Relations; GPA 3.28/4.00
- 1992-1997:** **Romain Rolland English Language School**, Stara Zagora.  
Diploma 5.65/6.00
- 1995-1996:** **Blundell's School**, Tiverton, UK (as a Soros scholar)  
A-Levels: Biology - B, Combined Design & Technology - D, Art and Design - A

## WORK

- autumn '08 - winter '11:** **Art director** at design agency Carré Noir Sofia (part of Publicis Gruppe)  
Focus on online projects and corporate identity
- spring '07 - summer '08:** **Senior designer** at Acolytes  
Responsibilities: visual concepts and graphic design for internet, animation concepts
- autumn '05 - spring '07:** **Art director for web** at Kalteswasser Multimedia  
Responsibilities: visual concepts and graphic design for internet, animation concepts and supervision of the production process, online usability, advertising creative for web
- spring '04 - autumn '05:** **Graphic designer** at Ogilvy & Mather in Sofia  
Responsibilities: primarily print design, advertising creative, art direction of smaller projects
- winter '03 - spring '04:** **Graphic designer** for ICYGEN  
Responsibilities: mainly web design and some packaging
- autumn '01 - winter '03:** **Lead designer** for AdVenture Studios and consecutively Melon Technologies. AdVenture merged with a software firm and formed Melon Technologies  
Responsibilities: web and multimedia design, print design, visual concepts for advertising and edutainment. general creative, flash animation concepts, copywriting, brand design, photography for screen purposes, voiceover narrator (English only)
- '02 - 2009:** **freelance illustrator** - Bulgarian lifestyle magazines (Egoist, 1, Intro, Capital Lite)
- '07 - 2009:** **editorial commentary writer** - magazine 1

## EXHIBITS

- Hamburger mindscapes, 2008** - solo exhibit: photocollages of Hamburg's architecture  
<http://gradinko.com/mindscapes>
- Masters remastered, 2009** - group exhibit (curator and participant): contemporary Bulgarian artists and designers remixing the country's visual heritage. Part of Sofia Design Week '09  
<http://carrenoir.bg/masters>
- Пренареждане (Reshuffle), 2009** - group exhibit: ideas for making Sofia a better city. Part of Sofia Architecture Week '09

## SKILLS

Photoshop, CorelDraw. Some knowledge of Flash animation, HTML/CSS/Wordpress, InDesign and Illustrator; miscellaneous manual painting and drawing techniques, fluent English. Good writing and editorial skills.